



**maxim**  
cost effective solutions

## COMPANY BACKGROUND

Maxim was founded in January 2010 by aspiring and dedicated team of professionals who have rich global experience in the field of Paper Process & Water Treatment Chemicals. It has its offices in India (HO), Singapore (RO), Dubai & South Africa. Maxim offers a comprehensive range of Paper, Sugar, Textile, Process, Water and Industrial Waste and Water Treatment chemicals across India, South East Asia (SEA), Africa and Middle east regions. It has its manufacturing set up in Delhi-NCR and Mumbai and a blending facility in Singapore.

At Maxim Specialty we constantly strive to increase the productivity and profitability through our problem-solving approaches, continuous monitoring and taking immediate and effective actions to attain great performance.

The core strength of the company lies in its skilled, dedicated and highly knowledgeable paper experts with global experience who are able to provide the optimum level of customer service and support.

## OUR MISSION

Maxim was founded with the mission of continually improving the productivity of its customers with our global expertise, application knowledge, high-quality products, onsite services and technical support. Building on the deep technical knowledge of our team, we always strive to provide our customers with Cost Effective Solutions. By delivering excellent solutions with professional integrity, we develop successful business relationships through mutual trust and respect.

## OUR VISION

To stay ahead of the competition by innovating new products and services based on the needs of our customers and market demand.

To constantly strive to meet or exceed our customer needs and expectations of price, service, and selection. To this end, we will perform periodic reviews of the marketplace to improve our offering to minimize the cost of production.



## OUR QUALITY, SAFETY AND ENVIRONMENTAL STANDARDS

Maxim Products are produced using an integrated management system for Quality, Environment, Healthy and Safety. The ISO 9001 Quality management System, ISO 14001 Environmental management System and OHSAS 18001 Occupational Health and Safety management System standards provide the framework for our system for all production, as well as the international guidelines of responsible care.

Some of our products are US FDA, HALAL and Kosher certified which cater to the requirement of our overseas customers.



## OUR COMMITMENT

We are committed to provide the highest level of quality Products and services at most cost effective prices for the benefit of our customers. Our People are among the most knowledgeable and experienced in the industry and these strengths ensure that we can offer cutting-edge technology and services. Customers can expect the newest product innovations from Maxim to provide superior benefits for the customer's operations and products.



## PULPING CHEMICALS

### COOKING AID

Surfactant Based  
AQ Based

### WASH AID / DEFOAMER

Silicone Emulsion  
Oil Emulsion



### DEPOSIT CONTROL

Pitch Control  
Scale Control

### ENZYMES

Bleaching  
Refining  
Starch Modifier

## DEINKING CHEMICALS

### DEINKING PROGRAM

Fatty Acid (Soap Noodle)  
Deinking Surfactant  
Deinking Enzyme



### DEINKING KROFTA (DAF)

Flocculants  
Coagulants

## TISSUE CHEMICALS

### RETENTION AID

Flocculant  
Coagulant  
PEO

### DRY STRENGTH RESIN

Cationic  
Anionic  
Amphoteric

### MACHINE APPLICATION

Yankee Coating  
Yankee Release



### WET STRENGTH RESIN

Generation-I  
Generation-II

### OTHER APPLICATION

Softner/Debonder  
Fabric Cleaning  
Broke Repulping  
Defoamer  
Deposit Control  
Biocides

## PAPER MACHINE CHEMICALS

### RETENTION PROGRAM

Flocculants  
Coagulants  
Drainage Aid

### SURFACE SIZING

Cationic  
Anionic

### DEFOAMER

Water Based  
Oil Based

### DRY STRENGTH AID

Cationic  
Amphoteric  
Anionic

### STARCH PRODUCTS

Native  
Modified  
Spray

### BIOCIDE PROGRAM

Oxidizing  
Non Oxidizing  
Boilout Chemical

### INTERNAL SIZING

AKD  
ASA / Emulsifier

### STICKIES CONTROL PROGRAM

Dispersant  
Detackifier  
Fixative

### CLEANING APPLICATION

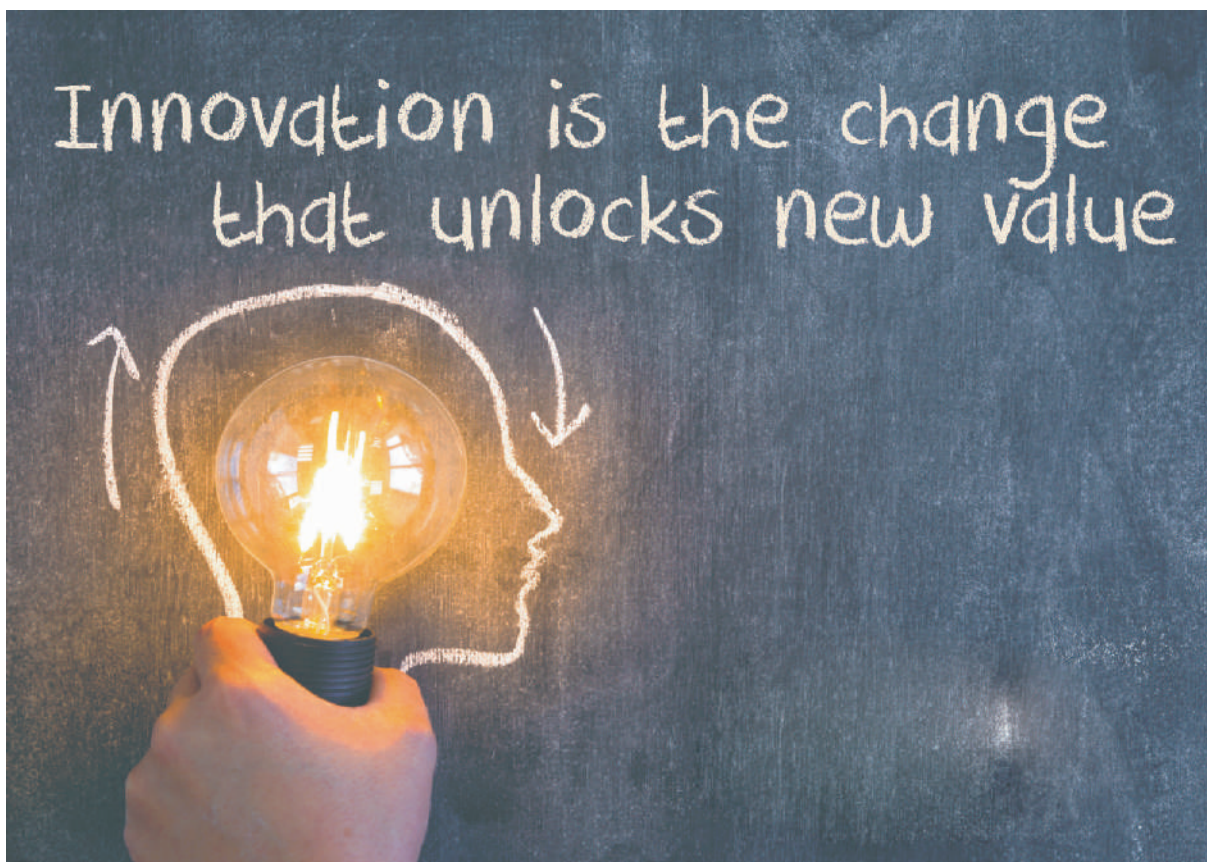
Felt Cleaning & Conditioning  
Wire Passivation  
Dryer Screen Cleaning  
Roll Release  
Vaccum Scale Control

### KROFTA (DAF) APPLICATION

Flocculants  
Coagulants



## INNOVATIVE CHEMICAL SOLUTIONS



- **STARCH GRAFTED DSR** to Improve RCT/BF/SCT/CMT in Kraft Paper
- **BULK AID** for all Paper Grades
- **PRINT AID** for P & W Grades
- **ABSORBENCY AID** for Producing Absorbent Grade Paper
- **DRAINAGE AID** for Producing Duplex & Multiliner Kraft
- **GLOSS AGENT** for Duplex Board
- **GPAM BASED DSR** to improve Strength & Runnability
- **ANTI CRACKING AID** for Kraft Paper
- **DRY POWDER SURFACE SIZE** for all Paper Grades
- **BARRIER AID** for very high Water Repellency for Card & Carton Board
- **ANTI DUST/ FLUFF AID** for all Paper Grades
- **ANTI STATIC** Chemicals for Copier Grades
- **ODOUR CONTROL** Chemicals for ETP/ Paper Machine
- **SHEET ASH ENHANCER** Chemicals for P & W Grades
- **POROSITY AID** for all Grades
- **STARCH REPLACEMENT AID** for all types of starch



## SUGAR PROCESS CHEMICALS

- Various Mill Sanitation Biocide
- Flocculants
- Scale Inhibitor
- Viscosity Reducer (Oil & Polymer based)
- Color Precipitant
- Fuel Additives
- Antifoam
- Effluent Treatment Chemicals



## TEXTILE CHEMICALS

- Anti Scalant
- Flocculants
- Viscosity Reducer
- Fixing Agents
- Dye Fixing Agent
- Colour Removal Aid
- Effluent Treatment Chemicals



## WATER/WASTE WATER SOLUTIONS

### COOLING WATER TREATMENT

Corrosion and Deposit Control  
Inorganic Fouling Control  
Microbial Control

### BOILER WATER TREATMENT

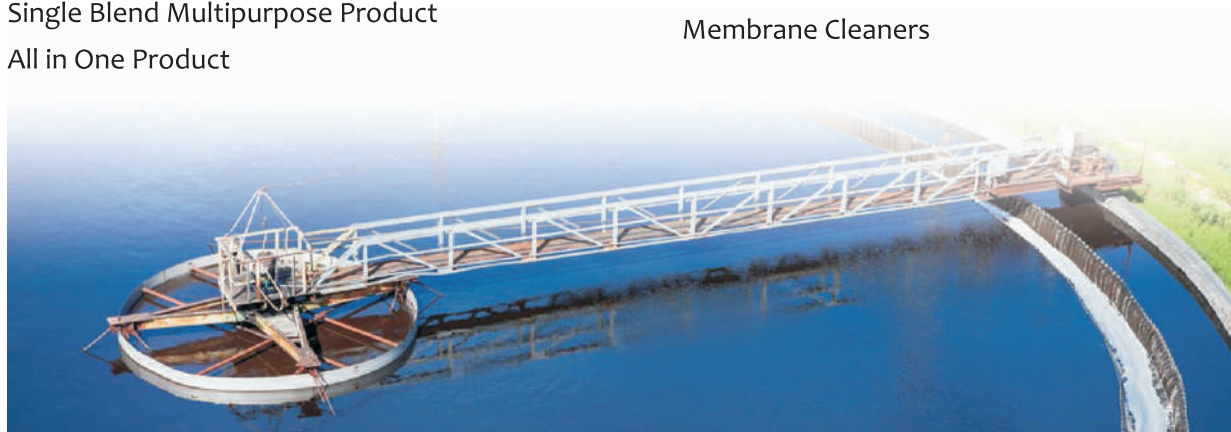
Scale/Deposit Control  
Corrosion Control  
Foam Control  
Single Blend Multipurpose Product  
All in One Product

### WASTE WATER TREATMENT / DAF

Coagulants  
Flocculants  
Colour Removal Aid  
Enzymatic Treatment for COD Reduction  
Odour Control

### R.O TREATMENT

Membrane Antiscalant  
Membrane Cleaners





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